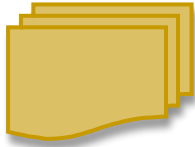


## Greenebaum, Doll & McDonald



*Greenebaum, Doll & McDonald PLLC, a leading Midwestern law firm, employs approximately 200 legal professionals in 7 offices. The firm serves regional, national and international clients in virtually every industry.*

### Solution Profile

**Company**  
Greenebaum, Doll & McDonald PLLC

**Industry**  
Legal Services

**Solution**  
Eveready Services Platform®

**Key Results**  
40-60% cost savings

Average WAN capacity up 2.5x

36 workloads virtualized

\$225 K savings in original budget for new VPs

Greenebaum's transmission of sensitive information required an IT infrastructure providing maximum security. Attorneys travel globally to see clients, and the company needed a flexible system that could grow with them. Additionally, the disaster recovery program needed updating as the firm moved to the next level in scale.

### The Challenge

In response to growing technology needs, the firm was considering adding on to their existing server network to ensure business continuity and on-demand availability.

"As our technology needs grew, so did the complexity of our IT environment and the cost to build and maintain the system to our demanding specifications," said Mandi Turner, Director of Information Technology. "We were facing a substantial investment by adding on to our existing network."

In response to growing technology needs, the firm was considering adding on to their existing server network to ensure business continuity and on-demand availability as the firm's business grew. "As our technology needs grew, so did the complexity of our IT environment and the cost to build and maintain the system to our demanding specifications." said Mandi Turner, Director of Information Technology. "We were facing a substantial investment by adding on to our existing network."

### The Solution

Tier3 used patented technology to audit the firm's existing system and analyze traffic and data patterns. In response to the audit, Tier3 Technologies installed an Eveready Services Platform® which reduced bandwidth requirements, delivered high-performance data upload, and increased uptime.

The Eveready Services Platform leverages existing systems with Wide-area Data Services (WDS) appliances and virtualization solutions. This platform solution incorporates products from leading hardware vendors in a unique configuration, and delivers high-performance disaster recover capabilities, as well.

"With the Eveready Services Platform solution, we were able to avoid a planned data center build out, saving roughly \$225,000 in capital expenditures." explained Turner.

### The Results

- Overall cost reductions of 40-60%
- Reduced existing server requirements by 66%
- Disaster recovery traffic acceleration resulted in an average WAN capacity of 2.5x
- 36 workloads virtualized
- \$225 K savings - money originally for data center expansion

*"The Eveready Services Platform solution has blown away all expectations. We've eliminated two thirds of our servers and accelerated our WAN capacity on an average by 2.5x. To make it even better, we still get the daily benefits of improved WAN performance at our branch offices for our attorneys and other professionals."*

*Mandi Turner,  
Director of Information Technology  
Greenebaum, Doll & McDonald*

### About Tier3 Technologies

Tier3 Technologies provides business continuity assurance and optimized IT performance through our proprietary Eveready Services Platform®. We deliver continual performance, enhanced speed, and reliability with significantly lower cost versus previous generations of IT enterprise systems.

For more information visit [www.tier3t.net](http://www.tier3t.net) or call (502) 897-7211.